



**Sacramento, CA**  
 Crowne Plaza Hotel  
 Saturday & Sunday  
 September 28-29, 2019  
 11 am to 5 pm  
 www.OppExpo.com

**Program Ads**

## Program Advertising

The Opportunity Expo Program will be hand-delivered directly to attendees and exhibitors of the event.

This is a great opportunity for your company to reach out beyond the expo to the many businesses and entrepreneurs where this “keeper” publication will arrive. If you have a product or service for this targeted market, your presence in this full-color, glossy magazine format publication will greatly enhance your visibility.

### Image Area – 7-1/2" x 10"

Premium Covers – 7-1/2" wide x 10" high.....	\$1,500	
Full page – 7-1/2" wide x 10" high.....	\$1,200	Early Bird: \$900
Half page – 7-1/2" wide x 4-7/8" high .....	\$ 700	Early Bird: \$600
Quarter page – 3-5/8" wide x 4-7/8" high.....	\$ 400	
All ads Full color		

### Ad Submittal Specifications:

- Please submit ad as 300 dpi JPEG or pdf file, correctly sized for the ad size you have purchased as listed above.
- Please note that 1/4 page ads are ONLY available as 3-5/8" WIDE by 4-7/8" HIGH format.
- MS Word documents are NOT an acceptable format for submitting ads or photos.
- Contact the show producer for any other details.
- Submit your ad to [events@premier2000.com](mailto:events@premier2000.com) with subject: Program

### Submittal Deadline:

**Camera-ready copy must be received no later than August 1, 2019.**

The Opportunity Expo – by Premier Productions  
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 Phone: 916-910-9499 - Fax: 916-910-9788 - [events@premier2000.com](mailto:events@premier2000.com)