



Sponsorship Packages

Increase your Visibility and Maximize your Results
by becoming an Opportunity Expo Sponsor!
Crowne Plaza Hotel, CA

Gold Sponsor

- **Booth:** Premier exhibit location. Two premier booths, front location. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Ask your rep for availability. \$5,000 value.
- **Banner:** Two banners, *Exclusive* to Gold Sponsor.
- **Signage:** Expo Entrance and on Main Stage (you provide). 4' by 10' max.
- **Logo:** On all print materials (newspaper and magazine ads, posters, etc. This includes on flyers and programs that will be distributed to Chambers of Commerce, business centers, and other locations.
- **Television Spots:** Logo first on all television spots.
- **Website:** Logo, with hyperlink to your site. Logo throughout website.
- **Show Program:** *Prime Location:* full page, full color ad in The Opportunity Expo Program (*Exhibitor & Speaker Directory*). Magazine format. Back Cover or Inside Front Cover, plus logo on front page. Show program individually hand-delivered to each attendee. \$1,500 value.
- **Promotions:** The Gold Sponsor's logo will be included first in all promotions.
- **Seminar Room:** Speaker slots for all day, both Saturday and Sunday all hours, exclusive to Gold Sponsor. **Your private area** (20' x 30', seats 50). \$1,000 Value.

Gold Sponsor Fee: \$7,000

Silver Sponsor

- **Booth:** Premier exhibit location. Up to two booths. Your choice of *direct front or center*. Each booth has an 8' draped table, 2 chairs, side rails and backdrop. Ask your rep for availability. (\$2,500 Value)
- **Banner:** Prime Location *Exclusive* to Silver Sponsor.
- **Signage:** Expo Entrance (you provide). 4' by 10' max.
- **Logo:** On all print materials (newspaper ads, posters, etc. This includes flyers and programs that will be distributed to Chambers of Commerce, business centers, and other locations.)
- **Television Spots:** Logo on all television spots.
- **Website:** Logo, with hyperlink to your site. Logo throughout website.
- **Show Program:** *Prime Location:* full page, full color ad in The Opportunity Expo Program (*Exhibitor & Speaker Directory*). Magazine format. Back Cover or Inside Front Cover (after Gold Sponsor choice), plus logo on front page. Show program individually hand-delivered to each attendee. (\$1,500 value).
- **Promotions:** The Silver Sponsor's logo will be included in all promotions.
- **Seminar Room:** One-hour Speaker slot both Saturday and Sunday, exclusive to Silver Sponsor. (20' x 30' room, seats 50). \$800 Value.

Silver Sponsor Fee: \$5,000

NOTE: The Opportunity Expo is always willing to listen to any suggestions or concepts for additional or varied sponsorships, including media exchange.

**If you would like to be an Opportunity Expo Sponsor,
please call 916-910-9499 or email events@premier2000.com.**

**The Opportunity Expo – by Premier Productions
7889 Lichen Drive, #226, Citrus Heights, CA 95621
Phone: 916-910-9499 - Fax: 916-910-9788 - events@premier2000.com**